

TEACHER GUIDE

SELMA

VOTING RIGHTS

Video Lessons, Teacher Guide, and Student-Led Activities

Created with the Ron Clark Academy (Atlanta, GA)

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ANATOMY OF A PROTEST

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DEAR TEACHER.

In this lesson, the participants will think about ways to take an active role in the community, create awareness and drive positive social change at any age.

OBJECTIVES:

- Describe and define different ways in which students can become more active politically.
- Synthesize the information from the previous lessons in order to build the objective for their media campaigns.
- Create a media campaign to bring awareness to the different covert or overt problems surrounding voting and political expression.

PROCEDURES:

1. Play Part I of the video. During the paused portion of the lesson, participants will discuss the the questions in groups. Students will work together in groups and record their answers on chart paper or using technology. The goal of this activity is to create meaningful conversations so that students can learn how to have proper discourse and be solution-oriented.

2. Student-Led Activity I. Participants may use the handout to record their answers.

NOTE: Assigning student roles may be helpful to increase engagement for this activity.

- » Time Keeper/Project Manager
- » Recorder (more than one person)
- » Orator (more than one person)

The orator will summarize and share information to the class.

When students are finished working together, the teacher will have students share their answers respectfully. During this time, it's a good to remind the class that it's okay to respectfully disagree with others' methodology. After this activity, the teacher will press play on the video.

3. Play Part II of the video. After the completion of the video, students will break into groups (max 4 to 5 people). Students can have roles to increase their productivity.

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4. Student-Led Activity II. Students will break into groups (max 4 to 5 people).

NOTE: Students can have roles to increase their productivity. However, if a student is the time keeper, they should still participate in the overall design of the campaign.

Roles can include but are not limited to:

- » Time Keeper/Project Manager
- » Graphic Designer
- » Videographer
- » Photographer
- » Writer
- » Social Media Manager

GOAL :

- Together students will collectively create a campaign that will bring awareness to the underlying issues that affect their local and national communities.
- Issues highlighted may include: **Voter Suppression, Gerrymandering, Redlining, Political Techniques or any topics that have been discussed in class.**

Students will utilize the information they have obtained by creating a media campaign.

This can include but is not limited to:

- Political Cartoon
- Tik Tok Video
- Instagram Reel
- Instagram Page
- Creative Hashtag
- Merchandise
- Blog
- Short Film/Documentary
- Snapchat
- Written Letter to Local or State Representatives

PURPOSE OF THIS ACTIVITY: For students to understand that even though they are not of legal age to vote, they still have the power to stand up for what they believe in. By having confidence in their voices and beliefs, they can design their own products or businesses to support the causes they deem important.

SAMPLE RUBRIC: Adjust the rubric according to the parameters and technological access of your classroom. This activity is meant to embrace creativity and showcase the students' message and social media savviness.

SAMPLE SOCIAL MEDIA POSTS: A blog created by 8th grader [I Literally Have No Idea](#) [@ILHNI_](#) and Facebook Page for Teenagers from Nashville, TN [Teens 4 Equality](#)

[@teens.4.equality](#)

1970

The Right To Vote At Age 18

On June 22, 1970, President Richard Nixon signed an extension of the Voting Rights Act of 1965 that required the voting age to be 18 in all federal, state, and local elections. | **THE 26TH AMENDMENT**

Should highschool students (freshmen through seniors) be allowed to vote or should the age limit remain at 18? What are your thoughts on students being allowed to vote at the age of 16?

How can young adults exercise their activism in a way that is unique to their generation and culture?

STUDENT ACTIVITY

NAME _____



Together with your group, create a campaign that will bring awareness to the underlying issues that affect your local and national communities.

Issues may include: **Voter Suppression, Gerrymandering, Redlining, Political Techniques or any topics that have been discussed in class.**

Campaign may include but not limited to:

- Political Cartoon
- Tik Tok Video
- Instagram Reel
- Instagram Page
- Creative Hashtag
- Merchandise
- Blog
- Short Film/Documentary
- Snapchat
- Written Letter to Local or State Representatives

MEDIA CAMPAIGN

CAMPAIGN NAME/PURPOSE:

TARGET AUDIENCE:

MESSAGING:

CALL-TO-ACTION:

CONCEPT FOR VISUALS:

WAYS TO ENGAGE AUDIENCE:

For an example of a student-created website, go to iliterallyhavenoidea.wixsite.com/website

RUBRIC

	HIGH MASTERY	MASTERY	IN PROGRESS	MISSING
	4 points	3 points	2 points	1 point
<p>Art of Persuasion At least 3 postings that each contain different information about your message and integrate information from scaffolding activities, but still deliver the main message.</p>	Uses more than 3 modes of persuasion with original ideas	Uses 3 modes of persuasion appropriately and effectively Products are original and well planned	Uses less than 3 modes of persuasion and/or recycled content	Meets very few of the requirements
<p>Content Contrasts the messaging with the cultural values surrounding it.</p>	Extraordinary use of biological content to question cultural assumptions	Cleverly infuses biology into the campaign and questions cultural perceptions	Very little or no historical information is included	Content does not reflect the project criteria
<p>Virality / Interaction Has a cohesive, persuasive message that could help educate the public about your objective</p>	Has a significant audience on multiple platforms. Posts promote interaction with audience and have many likes, shares and comments	Has a significant audience on one platform Some posts have limited amount of interaction	Small audience and very little interaction	Very low reach and no interaction
<p>Creativity Is highly creative in nature</p>	Products show extraordinary originality	A high percentage of posts are original content and demonstrate clever ways to engage with the audience	Does not quite reach mastery criteria	Posts show little creativity and are primarily recycled ideas or content
<p>Craftsmanship shows excellent craftsmanship and visual appeal</p>	Products show an exemplary attention to detail and are professional quality	Products are carefully and thoughtfully designed	Products show some lack of care and have typos or poorly designed visuals	Obvious lack of care is show on a variety of levels
<p>Teamwork All teammates were committed to the goal</p>	All group members contributed equally to the campaign and group can show evidence of group engagement	All group members contributed in obvious ways, though perhaps not equally	Group cannot show evidence of every group member's contributions	One to two group members completed the project and/or drove the process

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LED BY

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The Ron Clark Academy (RCA) is a highly-acclaimed, nonprofit middle school located in Southeast Atlanta. The Academy has received both national and international recognition for its success for creating a loving, dynamic learning environment that promotes academic excellence and fosters leadership.

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